

## BAM Digital Fact Sheet

### About BAM

- In September 2020, Banorte Asset Management, an investment management firm, launched its first-ever fully digital advising platform, [BAM Digital](#), which initially will be offered exclusively to Mexican clients of Grupo Financiero Banorte. In the near future Banorte Asset Management will offer a special product for US citizens.
- Easy to access via the [website](#) or through an [app](#), BAM – “Banorte Asset Management” – Digital features globally diversified portfolio options designed by BlackRock and backed by a team of seasoned advisors.

### Investments

- Your portfolios are designed and managed in partnership with BlackRock, the world’s largest asset management firm. We also have strategic alliances with BCP Global and Interactive Brokers.
- We invest based on risk tolerance, investment objectives, liquidity constraints and timeline.
- Our model portfolios are designed by BlackRock’s Model Portfolio Solutions and managed by Banorte Asset Management in partnership with BCP Global. The purpose of these model portfolios is to deliver efficiency, transparency, and cost effectiveness to our clients through the digital platform.
- The selected UCITS ETFs that are part of the Model Portfolios are designed to meet specific goals such as global diversification, tactical exposures, and tax efficiency for Mexican residents.
- The implementation procedure guides each individual investors on how to invest in the most appropriate portfolio according to their risk profile and investment goals.
- BlackRock’s portfolio construction process:
  - Variables: The variables in the systematic optimization process are Return-Risk-Efficiency.
  - Process: The Model Portfolio Solutions (MPS) Construction is a simple four-step process that leverages the entirety of BlackRock’s technology and risk platform.
    1. SYSTEMATIC – by translating investor outcomes into well-diversified allocations through a proprietary optimization process.
    2. DISCRETION – when evaluating risks and opportunities associated with attractively priced asset classes.
    3. CONSTRUCTION – through identifying cost-effective and efficient holdings and selecting them for constructing the portfolio.
    4. MONITOR – a team of professionals are constantly monitoring the portfolio to quickly adapt to changing market conditions.

### Pricing and Sign-up

- Steps to open an account:
  1. Establish your profile by answering a few questions to determine your risk tolerance, investment objectives and time horizon and receive personalized portfolio recommendations
  2. Create your account
  3. Your money is invested in your globally diversified portfolio.
  4. Your portfolio is managed constantly and adjusted as needed to optimize returns for the intended level of risk.
- There are no trading, rebalancing, or changing portfolios fees.
- Simple annual fees are:
  - \$50,000 to \$100,000 = 1.85% per year
  - \$100,001 to \$200,000 = 1.75% per year
  - \$200,001 to \$300,000 = 1.50% per year
  - \$300,001 to \$1 million = 1.25% per year
  - \$1 million and higher = 1% per year

### Functionalities

- The app ([Apple Store](#), [Google Play](#)) gives you access to monitor your account, change your portfolio and withdraw or send money.
- Security is our top priority. Accounts are insured by the SIPC up to \$500,000 against fraud, our website and app are secured with 256-bit encryption, and our custodian is Interactive Brokers.

### Additional Information

- You may contact Banorte Asset Management representatives by contacting by contacting the main office in Houston, Texas, at 713-980-4600.
- For more information about BAM Digital, visit <https://bam.globalinvest.us/>.

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Restrictions and limitations apply. Please read all documents carefully before investing or sending money. Investing involves risks and that you should carefully consider before making adjustments to your particular securities portfolio.

BAM Digital is a division of Banorte Asset Management, Inc., an investment advisor located in Houston, Texas USA. Banorte Asset Management, Inc. and Banorte-Ixe Securities International, Ltd are affiliates, and ultimate subsidiaries of Grupo Financiero Banorte S.A.B. de C.B. More information is available at: [http://www.banortesecurities.com/dist/pdfs/BSI\\_BAM\\_Combined\\_Form\\_CRS.pdf](http://www.banortesecurities.com/dist/pdfs/BSI_BAM_Combined_Form_CRS.pdf) or by telephone at 713-980-4600 or by e-mailing: [Compliance@banortesecurities.com](mailto:Compliance@banortesecurities.com).

BCP Advisors LLC (d/b/a "BCP Global") serves as the sub-advisor for this wrap fee program. BCP Global, as a sub-advisor, is responsible for maintaining and managing the Algorithm that determines the passive investment strategy chosen for each client. Such selection and advice is provided to investors utilizing BCP Global's proprietary online advisory platform. BCP Global is responsible for maintaining the Algorithm used to analyze information gathered from each client via a Questionnaire during the registration process. The investment plan is based solely upon the information provided by the client. As such, the suitability of the investment plan recommendations is limited by and relies on the accuracy and completeness of the information provided by the client. BCP Global and open a securities brokerage account and complete an account agreement with Interactive Brokers, LLC, a SEC registered broker dealer that functions as the custodian that provides execution, clearing, custody and other brokerage related services to clients.